



DEDICATED TO AWE-INSPIRING
DIGITAL OUTCOMES

**YOUR
INTEGRATED
AGENCY
DEVOTED TO
COLLABORATION
AND CLIENT
RESULTS.**



WHY — CHOOSE — US?

When we put our
heads together, we're



Contents

About Us	05
Design	06
Development	08
Marketing and SEO	10
Video	12
Bumblebee Conservation Trust	14
Sheffield Hatters	16
M&T Haylage	18
South Yorkshire TravelMaster	20
Client Feedback	22
Contact Us	23

About Us

Founded in Sheffield, UK in 2009, Hydra Creative has grown to become an agency respected and sought out for our advanced in-house capabilities.

we are honest

We are honest in everything we do; from each brief we create to the expertise we share. As a team, we are committed to creating a fully collaborative environment where everyone can achieve success.

we are creative

To us, innovation isn't just a buzzword - we're always trying new ways of working, and no two jobs are ever the same.

Using our wide range of experience across projects and industries, as well as the most modern practices and new ideas, we bring the best, every single time.

With well over a decade as a successful agency under our belts, we utilise our expertise to develop ideas into effective digital solutions that elevate your business to the next level.

we are together

Our mission is to be a truly collaborative agency. We encourage our staff to embrace this ethos and collaborate cross-departmentally to provide the very best service to every client, no matter the project or the result.

we are dedicated

We have a hand-picked team of in-house experts capable of handling any project, no matter how complex. Our support aims to help you achieve your goals or solve your problems, even if that means recommending services that we don't handle ourselves.

Our focus on client care, collaboration and effective project management is integral to everything we do.

When you work with Hydra, as well as working with our in-house experts in Design, Development, Marketing, SEO and Video - you also work with our dedicated specialist client care team.

Design

Build brand awareness, recognition, and loyalty through superb design and strategic thinking.

bespoke web design

Transform your online presence with a high-performance bespoke website. It is essential that you design your website to effectively deliver your message and drive traffic to your business.

graphic design

The first step to increasing brand awareness is having attractive yet practical marketing materials. Through our graphic design services, we make sure that all elements are aligned with the objectives of your business.

branding

Effective branding is more than just a logo design. It is your brand values, tone of voice, brand colours, and how your target market perceives your business.

print design

With beautifully designed printed material, you can provide customers with something they will want to keep. A creative agency such as ours can transform your brief into a tangible product.

ux design

Behind every great website is a team that is driven to succeed. It takes extensive research, user testing, and carefully placed functionality to design a website that gives the end-user a seamless experience.

ui design

Ensure your users have a positive digital experience, thanks to an intuitively designed user interface (ui), that is easy to interact with and supports the effective functionality of your site or system.



scan me!

"Behind every great website is a team that is driven to succeed."

Development

Transform your ideas into innovative and seamless online experiences by applying strategic thinking, creativity, and expert knowledge.

“Our development team will get to work on making your ideas a reality.”



scan me!

bespoke websites

Your website is the digital face of your business, used to advertise your products and services both nationally and globally. Everything we do is tailored to meet your business goals, from initial discovery to ongoing SEO support after launch.

cloud software development

With our cloud-based solutions, you don't need to buy, install, or manage your own servers, making it easier and more cost-effective for your software systems to grow and adapt to your business.

mobile apps

Mobile apps allow you to provide your customer with a more direct and engaging user experience. Reinvent your digital presence with the way your customers use technology.

ecommerce websites

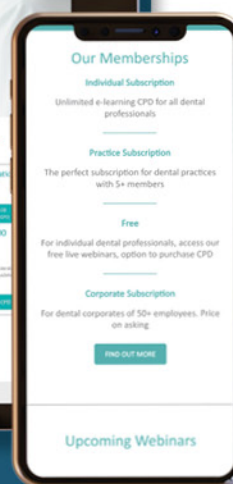
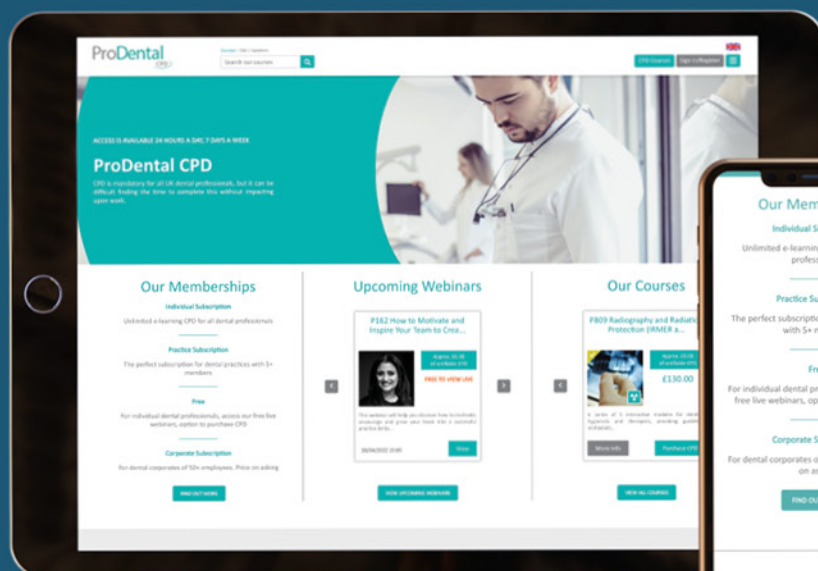
Get your business soaring with an online shop designed to reach a new audience, grow basket spending, and increase profitability. Once you're satisfied with the look and feel of your new website, our development team will get to work on making your ideas a reality.

online system development

Online system development is more than a CRM system. Every system we create is developed with UX and UI best practices in mind ensuring all your users can get from A to B as quickly and easily as possible.

wordpress websites

Accelerate the performance of your current WordPress website with themes and plugins tailored to the needs of your business.



Marketing and SEO

Use multi-channel strategies to drive ROI, enhance awareness and get your brand in front of prospective customers.

“We ensure we’re always aligned with your business plan”

content marketing

Content marketing is more than copywriting, it’s a combination of clever and targeted content generation with innovative campaigns to deliver the content to your users in an indirect way.

digital pr

Digital PR isn’t just about generating backlinks to your website: It’s about getting your story heard. Connecting with the right press is imperative to making sure your brand gets the attention it deserves.

ppc

The most direct way to get top rankings in search engines and reach your customers is through PPC advertising. PPC campaigns can help you establish a better online presence by driving short-term traffic, leads, and sales.

social media marketing

Grow your audience and increase sales with social media marketing. Having a social media presence takes time and resources - resources that could be used to do something else within your business.

strategy and consulting

Strategy is at the heart of everything you do as a business, and you must get it right. We work with you to strategically plan your marketing efforts to ensure we’re always aligned with your business plan.

seo

SEO is a vital part of your marketing strategy in today’s digital age. An effective search engine optimisation strategy pays attention to all factors contributing to its success, working together to send organic traffic directly to your site.



scan me!

Video

Dynamic visualisation with a strong message is an effective form of marketing that can reach your audience's emotions in a way that other forms of marketing simply can't.

3d

Bring your products to life with 3D visuals. Our multimedia design team creates high-quality 3D visuals tailored to your specific business requirements.

animation

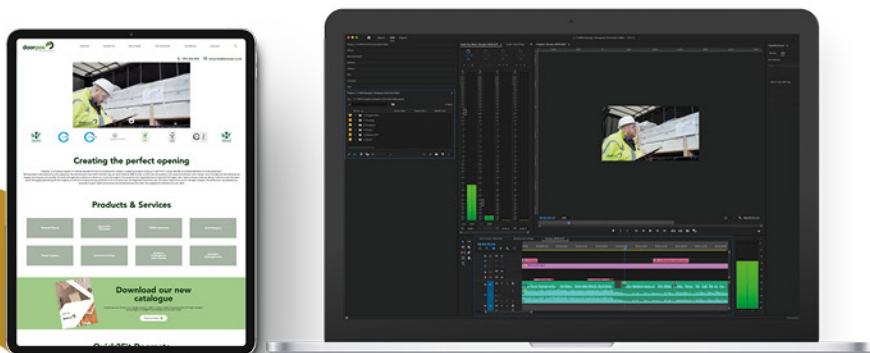
Show your customers just how exceptional your business is through the clever use of animated video production. Animated films can provide quick and effective product information in a unique way.

motion graphics

Adding Motion Graphics to your content can create a whole new level of engagement; they provide a smooth, flowing, and attractive animation.

interactive video

Get your audience involved, rather than watching a video, they can explore options and understand your business in full detail. Our talented video team will meet with you and discuss your interactive video goals.



scan me!



"Our talented video team will meet with you and discuss your interactive video goals"

photography

Commercial photography helps elevate products, brands, and businesses above the competition. In addition to our full-service digital agency, we have an in-house studio located in Sheffield that provides professional photography services for both your products and people.

video production

You have around 8 seconds to capture your audience's attention online. Today, more people than ever are watching videos online so it is the perfect time to invest in video marketing.



Bumblebee Conservation Trust Interactive System

The Bumblebee Conservation Trust is a national charity that was created in 2006 in response to growing concerns about the decline of the UK bumblebee population.

The charity had an existing web application that over time had required a full overhaul. We designed the new tool to be user friendly, with clear navigation thanks to a carefully thought out user journey. Thanks to a completely rebuilt and updated filter system, users can now identify and select from a vast range of flowers and plants already present in their gardens, to earn a "Bee Kind" score. The online application

is filled with valuable information - when certain plants bloom, which plants are native, an excellent plant identifier, and a bespoke garden scoring system that is interactive and encourages return visits to the tool.

As a result of our work, more and more amateur gardeners have discovered how bee-friendly their gardens are and how they can improve their scores. There are currently over 650 different flowers and plants on the site, with pictures and fact files to match, with the ability for the charity to continue to add more in the future.

"We were **impressed with Hydra Creative** from the moment we met them to discuss the project, right through to completion and launch of our web application. The **whole team were friendly, professional, highly skilled** and focused on doing their best for us. We received **great quality customer care**, a fantastic web application and **real value for money**. We would definitely consider working with Hydra Creative in the future and **would recommend their service** to other organisations"

Darryl Cox, Bumblebee Conservation Trust



Award winning website (2020 Prolific North Tech for Good Award)

650⁺

Different flowers and plants listed on the site



Designed and dedicated to saving the UK's bumblebee



Sheffield Hatters Design and Development

Sheffield Hatters are a charity organisation that was founded over 60 years ago – and just so happens to be the most successful women's basketball team in the UK.

We worked with the successful sports charity to support their ongoing goals of achieving increased recognition and securing sponsorship opportunities.

We designed their new website to celebrate the talented women who are part of the Sheffield Hatters

“We are **super excited** about the new Hatters website, which has been developed by Hydra Creative. This will give us an opportunity to share more club information, stories, news, and much more about the Hatters”

Vanessa Ellis, Sheffield Hatters
head coach

story, past, present, and future. The bespoke new site is user-friendly, stylish, and easy for admin to update with all things Hatters, encouraging users to support the team through donations and engagement.

As well as the new website, our team of in-house experts created the new Hatters brochure and logo to mark the Hatters' 60th anniversary celebrations in 2022.



International award
winning website
(Platinum Hermes
Creative Award
2022)

1st

First womens'
basketball team
in the UK

65⁺

Over 65
National Titles



M&T Haylage Bespoke website + SEO

M&T Haylage is a UK-based supplier of hay and haylage that specialises in top-quality products for the global equine industry.

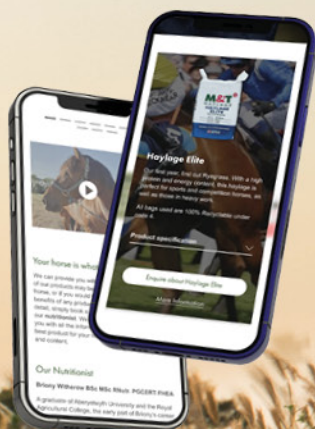
M&T Haylage came to us back in 2017 with the goal to grow its audience. Since then, we have worked alongside them to develop a brand that has grown with their business; a new website, stand-out marketing materials, and an ongoing

"They're supportive and easy to work with. Hydra Creative cares about the company, it's not just about getting paid to do a job. Their team gets us better results than we've seen with past companies. There is good value for our money spent with them."

M&T Haylage

targeted SEO strategy to support their successful international expansion.

Consequently, the work we have done for M&T Haylage achieved Finalist for 'Marketing Campaign of the Year Award' at the Sheffield Business Awards.



89.54%

Increase in users
year on year

800%

Increase in
international traffic
visiting the website

130.77%

Increase in
new leads



Request a quote

Your Name*

Your Number*

Your Email*

Enter your Postcode

Your Message

☐ I'm happy to be kept up-to-date by email on the latest M&T news.

Please select the products below:

Haylage Elite

Haylage Complete

Haylage Low Energy

Pure Hay

Alfalfa Haylage

Bagged Meadow Hay

Bagged Timothy Hay

Strapped Meadow Hay

Strapped Ryegrass

Strapped Timothy

Find your Address

"Hydra Creative provided quality work... They are a **skilful and innovative team** that helped realise a new and modern visual style for our promotional materials."

South Yorkshire TravelMaster



90,000⁺

Total views

18,500⁺

YouTube views

1500⁺

Facebook views

Featured Case Study

South Yorkshire TravelMaster Video Production

South Yorkshire TravelMaster provide streamlined ways to pay for public transport, providing some of the UK's lowest-priced, and most advanced, integrated travel tickets.

The primary objectives of the content were to:

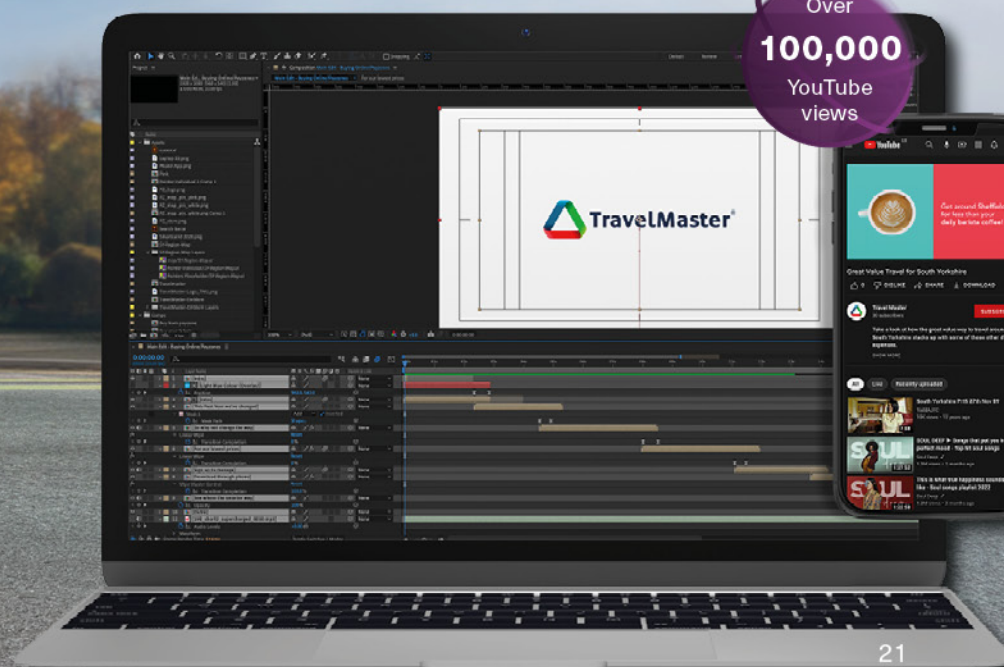
- highlight the **low price of travel** tickets in South Yorkshire generally
- highlight the low **cost of these tickets in comparison** with other household expenditures

It was our task to create easy to understand and relatable video content that would resonate with the target audience. Along every step of the process, we kept the client updated and ensured that they were involved in the decision-making and the final sign-off on the video.

After delivering the desired results, the client asked us to create more content in the same style. Since the videos have been released, they have received **over 100,000 views on YouTube**.



Over
100,000
YouTube
views

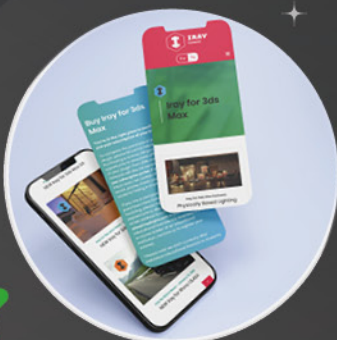


Client Feedback



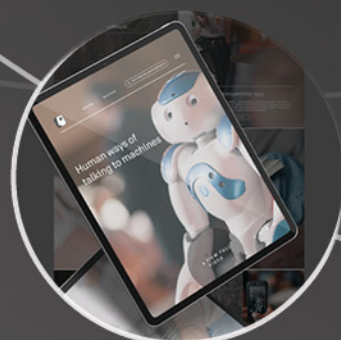
Hydra Creative interpreted our brief perfectly, sticking to our brand guidelines but adding the creativity we required to produce a great piece of work.

armag



The work that the team do, particularly within SEO and digital marketing is second to none. It's a testament to the hard work of the Hydra Creative team.

SIEMENS



A great organisation - which really takes care of their clients.

Cyberselves
Marketing the true potential of robotics

We'd love to hear from you

From design and branding, video production and animation, to bespoke websites, software, and digital marketing, we work with you to produce work that wows your target audience and gives you a great return on investment.

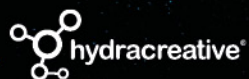
Think Hydra would be the solution for your next project?

some of our amazing clients



Start the conversation today.

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